



What:

The health. moves. minds.® FUNdraiser

is designed to teach students critical life skills – kindness, respect, philanthropy, advocacy – and to demonstrate the importance of daily physical activity and giving back to the community.

The FUNdraising Solution for Schools!

- Achieve more funds for your health and PE program;
- Support a charity of your choice (optional); and
- Build a kinder, healthier school community.

Why: health. moves. minds.® FUNdraiser addresses 4 areas of focus for you, your school and your community

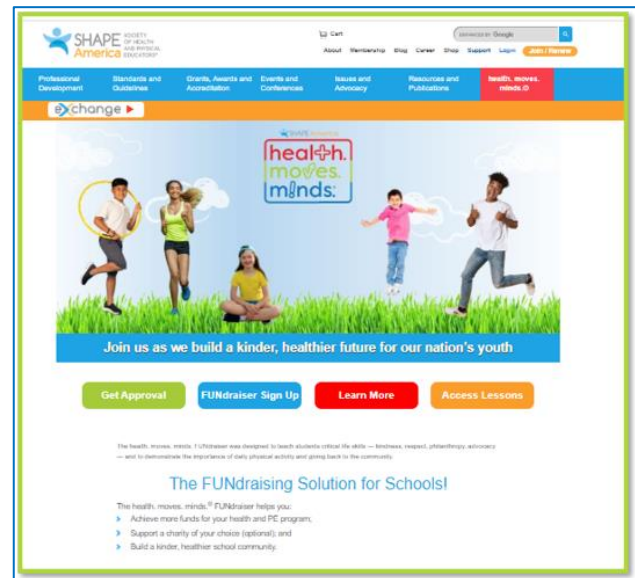
1. health. moves. minds.® FUNdraiser helps you help your students achieve better health and well-being by empowering them to learn life skills in physical activity, emotional management and stewardship.
2. health. moves. minds.® FUNdraiser helps your School Community understand the value of your role that positively impacts the health and wellness of your school community in your class, school and district.
3. health. moves. minds.® FUNdraiser helps you achieve MORE funds to purchase new health and PE equipment and other materials for your school and support your favorite 501(c)(3) charity (if you choose) in ONE event instead of two.
4. health. moves. minds.® FUNdraiser helps you be a part of supporting your state health and physical education association.

How:

• Need help learning how to get approval to host a SHAPE America health. moves. minds.® FUNdraiser? Go to www.healthmovesminds.org click the **green Get Approval button!**

• Once you have approval to host a 2023-2024 health. moves. minds.® Fundraiser and are ready to register your school – go to www.healthmovesminds.org click the **blue FUNdraiser Sign Up button** and *Create a Team* to get started! SHAPE America will help you plan your Fundraiser to have a fun, educational and rewarding experience with your students and families – along with supporting a 501(c)(3) charity you have a passion for (if you choose this fundraising option)!

• Want to *only* access the SHAPE America health. moves. minds.® education resources (and not host a fundraiser to achieve new PE equipment or benefit a charity)? Go to www.healthmovesminds.org click the **orange Access Lessons button!**



health.moves.minds.®

Choose How to FUNdraise!

There are two flexible options when you sign up for your health.moves.minds.® FUNdraiser to help you make the biggest impact in your school and community!

OPTION 1 School FUNdraiser

Receive 50%

of all funds raised from your fundraising event in the form of a Gopher gift card.

Gift cards NEVER expire!

Support school wellness with ALL of Gopher's brands, including: Gopher, SPARK, Moving Minds, Play with a Purpose, Gopher Strength and STEM Supplies.

Giveback Examples

Event Raises		Your School (50%)
\$498	=	\$249.00
\$4,890	=	\$2,445.00
\$10,245	=	\$5,122.50

No matter the amount you raise - you receive 50% of what you raise back to your school in the form of a Gopher Gift Card.

It's that simple – no giveback limit!

Your impact goes even further! The remainder of the funds raised will help support health and physical education programs and advocacy at the local, state and national levels.

OPTION 2 Pay It Forward

Receive 25%

of all funds raised from your fundraising event in the form of a Gopher gift card.



Give 25%

of the overall funds from your program to a 501(c)(3) charity of your choice!

Giveback Examples

Event Raises		Your School (25%)	Your Charity (25%)
\$478	=	\$119.50	\$119.50
\$4,987	=	\$1,246.75	\$1,246.75
\$10,106	=	\$2,526.50	\$2,526.50

No matter the amount you raise - you receive 25% back to your school in the form of a Gopher Gift Card and your charity will receive 25% as a cash donation via ACH/Direct Deposit.

It's that simple – no giveback limit!