



About SHAPE America

Who We Are

SHAPE America – Society of Health and Physical Educators is a 501(c)(3) nonprofit organization and the nation’s largest membership organization of health and physical education professionals.

Our vision is to have a nation where all children are prepared to lead healthy, physically active lives – and our programs and resources support the teachers who are making a difference every day.

Through our advocacy efforts, we laid the groundwork for the inclusion and elevation of health and physical education in the Every Student Succeeds Act (ESSA). And now, we continue advocacy for increased funding for these critical K-12 programs.

Why We Need Your Help

Across the country, today’s children and adolescents – at all grade levels – do not get enough physical activity, and are struggling with anxiety, depression, and other mental health challenges.

Understanding these challenges, promoting an active school environment, and teaching your students how to cope with stress, bullying, and societal pressures can make all the difference.

The health. moves. minds.® FUNdraiser program teaches students how to take care of their mind and body, while learning to be kind and help others. Students can achieve lifelong skills while living their best lives.

Inspire healthy habits, fuel active minds, and teach your students to thrive physically and emotionally with this simple fundraising program that students, parents, and your principal will love!

Join us as we build a kinder, healthier future for our nation’s youth.

Where Your Donations Go





Up to 50% of funds raised from your health. moves. minds. program will benefit your school directly, providing essential funds for the equipment, education materials and safe spaces that can prepare all children for a lifetime of health and physical activity.

Your school will also have the option of making an impact by “paying it forward” and selecting a 501 (c)(3) charity of your school's choice to receive a portion of the funds.

By participating in health. moves. minds., you are supporting health and physical education programs and advocacy at the local, state and national levels.



Chart Key:

-  School
-  Program Expenses
-  SHAPE State Affiliate
-  SHAPE America National Association

Thank you for your commitment.